



Rudolfo Anaya, a New Mexico Literary Icon, Endorses Jose Campos for Lieutenant Governor

Rudolfo Anaya, considered by many as one of the founders of contemporary Chicano literature, and author of the groundbreaking novel *Bless Me Ultima*, has come forward with an endorsement for Jose Campos for Lieutenant Governor.

Rudolfo Anaya is an award winning author whose honors include the NM Governor's Award for Excellence and Achievement in Literature, the Award for Achievement in Chicano Literature - Hispanic Caucus of Teachers of English, PEN-West Fiction Award, the Premio Quinto Sol Literary Award, as well as National Endowment for the Arts fellowships. Anaya also taught at UNM-Albuquerque for 19 years, retiring in 1993. Anaya's work includes novels, short stories, epic poems, plays, and children's books.

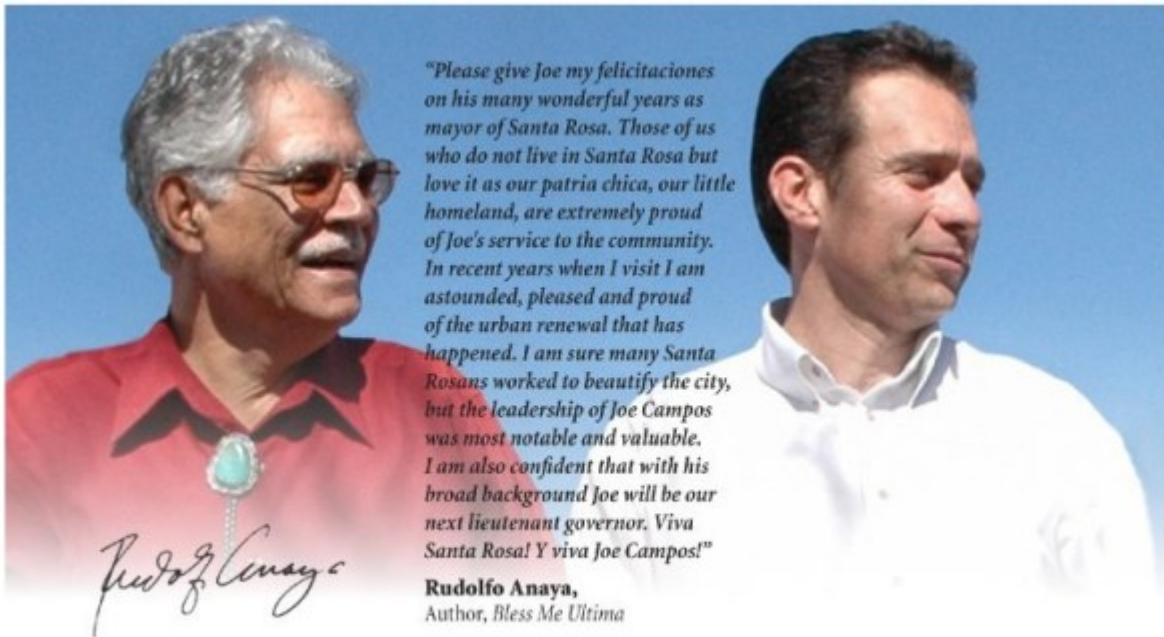
Anaya is acknowledged as a pioneer within the Latino community and has been praised "...for his ground-breaking style and his success in writing stories that capture the essence of the Chicano experience." In an interview with *Publisher's Weekly*, Anaya explained, "What I've wanted to do is compose the Chicano worldview--the synthesis that shows our true mestizo identity--and clarify it for my community and myself. Writing for me is a way of knowledge, and what I find illuminates my life."

Campos welcomed the endorsement saying, "I grew up in Santa Rosa immersed in the traditions, culture, and heritage of New Mexico. I am proud of my roots. I have the privilege of calling Rudolfo my friend. He taught me many things, including a deep appreciation of our culture and history. Anaya has an emotional connection to New Mexico, very attached to our past and concerned about our future. We share the same values and a deep affection for our culture. To have Rudolfo's blessing is a great honor."

Full Text of the Endorsement:

"Please give Jose my felicitaciones on his many wonderful years as mayor of Santa Rosa. Those of us who do not live in Santa Rosa but love it as our patria chica, our little homeland, are

extremely proud of Jose's service to the community. In recent years when I visit I am astounded, pleased and proud of the urban renewal that has happened. I am sure many Santa Rosans worked to beautify the city, but the leadership of Jose Campos was notable and valuable. I am also confident that with his broad background Jose will be our next lieutenant governor. Viva Santa Rosa! Y viva Jose Campos."



"There are so many dreams to be fulfilled, but Ultima says a man's destiny must unfold itself like a flower, with only the sun and the earth and water making it blossom..." - Rudolfo Anaya, Bless Me, Ultima

Paid for by the committee to elect Joe Campos